



# **Sponsorship Proposal**

Azure Málaga





# Our Mission

**AzureMálaga** is the premier local event aligned with **GlobalAzure**, bringing Malaga's tech community together to learn, share, and innovate with Microsoft Azure.

In \*Date\*, **AzureMálaga** will offer an exciting mix of technical sessions and networking opportunities, offering attendees access to world-class cloud computing resources and expertise.

Let's connect for Andalusia's  
Tech Coast: Málaga

 [azuremalaga.com](https://azuremalaga.com)

 [@AzureMalaga](https://twitter.com/AzureMalaga)

 [@AzureMalaga](https://www.linkedin.com/company/azuremalaga)



# Our Web and Community

This events will connect local developers, IT professionals, startups, enterprises, government bodies and students. It will serve as a critical platform for digital transformation, positioning Málaga as a tech-forward city in Southern Europe.

## 50-100

expected number of attendees



# We have been organising Events since 2019

Partnering with companies :

**GitHub**

**Xebia**

 **Microsoft**

 **codehouse  
academy**  
BY VERYTI GROUP

**OKT&TT**

 **Bravent**  
By veryti group

**SEVENDOS**

**plain  
concepts** 

 **polar  
squad**





## GlobalAzure 2019

First **GlobalAzure** in Malaga event with a great agenda of workshops and talks organized by developers from around Malaga, with free breakfast, beers and gifts.

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Sponsors: Kamstrup, Bravent  
Attendees: >50

## GlobalAI 2023

This event connects participants with industry leaders, exploring the latest in AI advancements and practical applications fostering innovation and collaboration on a global scale.

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Sponsors: PlainConcepts, CodeHouse Academy, Bravent  
Attendees: >50



# GlobalDevopsx 2024

This one-day event was hosted by many venues all over the world. You are part of a team in a fictitious company, Globoticket, and help them to overcome some difficult and relevant challenges in the field of Platform Engineering, DevOps and Software Development. The event is centered around GitHub and Azure and AI and is the first global GitHub community event!

**Sponsors:** Xebia, GitHub, Microsoft  
**Attendees:** >50



# Schedule of \*Event Name

Date of The Event

10:00	Welcome/ Presenting Sponsors	
10:15	Talk1	Speaker2
11:30	Talk2	Speaker3
12:30	Talk3	Speaker4
13:30	Talk4	Speaker5
14:30	Thanking Sponsors/ Beverages and Snacks	





# Why sponsor?

**AzureMálaga** offers an unparalleled opportunity for sponsors to engage directly with the rapidly growing cloud computing and digital transformation community in Southern Spain.

- Align your brand with innovation
- Attract new talent
- Expand your influence across key industries through Azure's ecosystem





**Lets' Collaborate  
to Grow Together**

Power Your Presence with Our  
Sponsorship Packages





# Short-Term (Event-Specific)

## **Basic Sponsorship – €500**

- Logo placement on event materials (banners, slides).
- Social media mentions before and after the event.
- Acknowledgment during opening or closing remarks.

## **Premium Sponsorship – €1,500**

- All Basic benefits.
- Priority logo placement.
- Enhanced social media promotion with direct tagging and links.
- A 5-minute spotlight or Q&A session during the event.
- Opportunity to include branded giveaways for attendees.
- Sponsor of a Meetup.





# Long-Term (Multi-Event)



## **Basic Sponsorship – €2,500**

- Logo displayed year-round on event materials, newsletters, and promotions.
- Mention in all major event social media posts.
- Inclusion in public sponsor acknowledgment announcements.

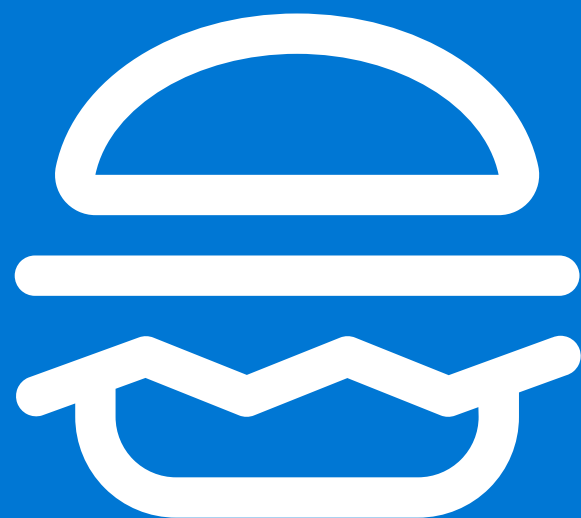
## **Premium Sponsorship – €5,000**

- All Basic benefits.
- Top-priority branding across events and materials.
- Opportunities for co-marketing, such as blog features or branded content.
- A keynote slot at flagship events (e.g., GlobalAI, subject to approval).
- First option for high-visibility sponsorship renewals.
- Sponsor of all Meetups.
- Sponsor of all Global events.



Choose a **Sponsorship Role**  
to promote Azure Málaga  
your way:





300€

# Breakfast Developer

Be the sponsor that fuels our attendees with a delicious breakfast spread, setting the perfect stage for networking and collaboration right from the start.

## INCLUDES

- Traditional Málaga **Pitufos**.
- Coffee.
- Juices.

## SPONSOR BENEFITS

- **Brand visibility** prominently displayed around the event stage and networking areas.
- **Logo placement** on event banners, slideshows, and speaker materials visible to all attendees (50-100 tech professionals).
- **Inclusion in event-wide marketing** materials, both on-site and digital, ensuring your brand reaches the full audience.
- **Special mention** during the opening and closing sessions.

[\\*Invoice will be provided for sponsorship](#)





**350€**

# Beverage Backer

You'll provide essential refreshments during breaks, creating the perfect environment for attendees to analyze ideas and make connections.

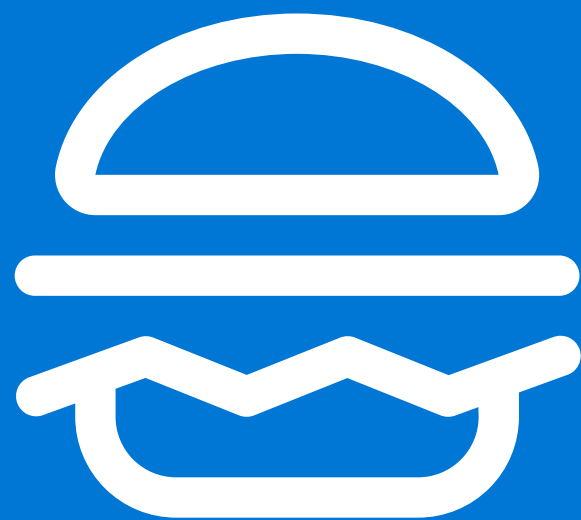
## INCLUDES

- Traditional Málaga beer **Victoria**.
- Mineral water.
- Coffee, and soft drinks.

## SPONSOR BENEFITS

- **Brand visibility** prominently displayed around the event stage and networking areas.
- **Logo placement** on event banners, slideshows, and speaker materials visible to all attendees (50-100 tech professionals).
- **Inclusion in event-wide marketing** materials, both on-site and digital, ensuring your brand reaches the full audience.
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750€

# Snack Stack

You'll provide a delightful traditional lunch, ensuring attendees are well-nourished and ready to collaborate and innovate.

## INCLUDES

- Traditional Málaga **Camperos**.
- Snacks.

## SPONSOR BENEFITS

- **Brand visibility** prominently displayed around the event stage and networking areas.
- **Logo placement** on event banners, slideshows, and speaker materials visible to all attendees (50-100 tech professionals).
- **Inclusion in event-wide marketing** materials, both on-site and digital, ensuring your brand reaches the full audience.
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600€

# Gift Geek

This sponsorship celebrates our speakers by offering them a special gift and a dedicated networking experience.

## INCLUDES

- A **gratitude gift** for each speaker, showing appreciation for their time and expertise.
- Sponsorship of an exclusive speaker dinner with key networking opportunities.

## SPONSOR BENEFITS

- **Brand visibility** prominently displayed around the event stage and networking areas.
- **Logo placement** on event banners, slideshows, and speaker materials visible to all attendees (50-100 tech professionals).
- **Inclusion in event-wide marketing** materials, both on-site and digital, ensuring your brand reaches the full audience.
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[\\*Invoice will be provided for sponsorship](#)



# Location Leader

This sponsorship powers the event by providing an inspiring space for innovation, connection, and collaboration, ensuring an unforgettable experience for all attendees.

## INCLUDES

- Full coverage of the event venue rental cost.
- Access to audio-visual systems (projectors, microphones, screens).
- Security and cleaning services for the venue.

## SPONSOR BENEFITS

- **Brand visibility** prominently displayed around the event stage and networking areas.
- **Logo placement** on event banners, slideshows, and speaker materials visible to all attendees (50-100 tech professionals).
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**1000-2000€**





1500€

# Merch Master

You'll have the opportunity to leave a mark on the event by providing stylish merchandise for the first 50 registered attendees, ensuring they carry a piece of your design ethos with them.

## INCLUDES

- Sponsorship of **merchandise** for the first 50 registered attendees, including items that showcase your brand.

## SPONSOR BENEFITS

- **Brand visibility** prominently displayed around the event stage and networking areas.
- **Logo placement** on event banners, slideshows, and speaker materials visible to all attendees (50-100 tech professionals).
- **Inclusion in event-wide marketing** materials, both on-site and digital, ensuring your brand reaches the full audience.
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500€

# Photo Partner

This sponsorship captures the essence of our event, preserving its best moments through professional photography and sharing them with our community and beyond.

## INCLUDES

- Full coverage of professional photography services during the event.
- High-resolution edited photos of the event.
- Rights for the organizers to use the photos for marketing purposes.

## SPONSOR BENEFITS

- **Brand visibility** prominently displayed around the event stage and networking areas.
- **Logo placement** on event banners, slideshows, and speaker materials visible to all attendees (50-100 tech professionals).
- **Inclusion in event-wide marketing** materials, both on-site and digital, ensuring your brand reaches the full audience.
- **Special mention** during the opening and closing sessions.

[\\*Invoice will be provided for sponsorship](#)





# Support the growth of the local tech ecosystem

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